



## **Getting More Traffic to your Website**

**March 7, 2012**

Attract more customers and profits to your business. Did you know that 88% of all Internet users rely on search engines (such as Google) to find what they're looking for. Learn how to drive more traffic to your site

It all starts with:

- A user-friendly website you are proud to show off
- A set of strategies to reach the people who are most willing to buy from you.
- A solid mix of search engine optimization, social media, mobile marketing, public relations and other effective strategies.

## **Social Media: A Fun Way to Find More Customers**

**March 28, 2012**

There are thousands of companies worldwide growing their businesses with social media. Get ready to join them.

This seminar will show you:

- How to set up your social media sites (LinkedIn, Facebook, YouTube and Twitter)
- How to build a social media plan that takes only 30 minutes per day to manage
- Plus, examples of do's and don'ts

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